



Get More For Your Money!

Dear Parent,

Do you realize that Ice Works “Elite Hockey Training” offers almost double the training as similar hockey camps? Ice Works offers 45 total hours of training, while my competitors offer 20-30hrs, so don’t be mislead! In some situations, Ice Works offers **80% more on-ice training**, then my competitors! That’s right, at one of my locations all of the Ice Works players are on the ice for 4-5hrs daily, compared to 2.5hrs! That’s almost double the ice time! So realize what you are paying for! If your child is receiving 20 hours of training and your paying \$300.00/week, that’s \$15.00/hr. The average cost for Ice Works is \$425.00/45hrs = \$9.44/hr.

Below is a chart outlining Ice Works compared to many of my competitors....You decide what the best investment is for your child?

	Ice Works “Elite Hockey Training”	Competitor
Total Hrs of Training	45 hrs	20-30 hrs
Total Hrs of Ice Time	20-25 hrs	13-20 hrs
Student to Teacher Ratio	5:1	Average 7:1
Team Building Activities	Yes	No
Games: Kickball, etc...	No	Yes
Scrimmaging (Please See Below)	Very Rarely	Yes
<u>Professional Dryland Training</u>	Yes	Yes
“Ultraslide” Slideboards	Yes	No
Power Skater Machines	Yes	No
Vertical Leapers	Yes	No
Plyo Boxes	Yes	Yes
Agility Ladders	Yes	Yes
Professional Shooting Ranges	Yes	No
“Uni-Vest” Weight Vest	Yes	No
Bosu Ball Training	Yes	No
<u>TeamWorks</u>	Yes	No
30” Climbing Wall	Yes	No
High Ropes Course	Yes	No
15” Agility Wall	Yes	No
Endorsed by:	Yes	No
Convenient Hours	8:00am – 5:00pm	Mid Day Pick-up
Average Cost per Hour	\$9.44/Hr	\$15.00/Hr

P.S. Do you realize that if there are 40 kids in a camp session, and the director allows them to scrimmage 4 on 4 for an hour, that your child will only see the ice for 12 minutes out of 60 minutes. Is that what you’re paying for?

* TeamWorks is only offered at the Marlboro, MA locations: